

X FACTOR



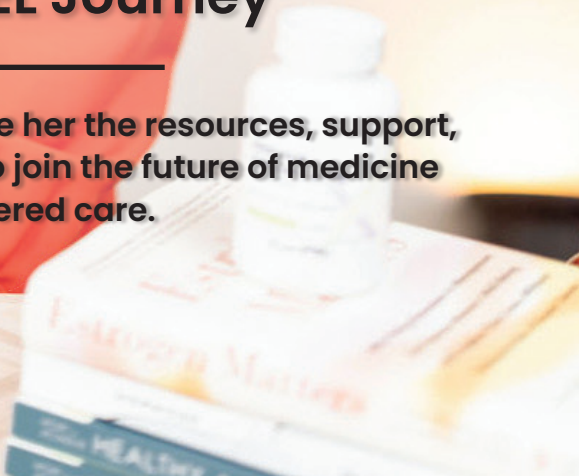
Key Benefits
Experienced

HORMONE THERAPY PRACTITIONER EXPERIENCE

MANDI SNELL

The EvexiPEL Journey

How EVEXIAS gave her the resources, support,
and confidence to join the future of medicine
and patient-centered care.



“

We're not just running a clinic; we're leading a revolution in patient-centered care.

—Mandi Snell

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A PASSION FOR PATIENT CARE

Mandi Snell has dedicated more than 31 years to healthcare, beginning her journey as a nurse practitioner when the profession was still emerging.

Based in Lexington, Kentucky, her career largely centered on emergency medicine, with a foray into primary care before focusing on functional medicine. The transition wasn't just about changing fields; it was about finding a way to truly impact patients' lives.

"I started my career trusting the industry to provide me with every tool I needed to take care of people," Snell said. "But when I learned about hormone therapy, I realized there was a whole realm of disease prevention that traditional medicine wasn't addressing. That realization sparked something in me."

Her passion deepened when she saw firsthand how hormone therapy helped her patients.

"I tell people all the time, I was a naive provider. I thought that if hormone therapy was truly beneficial, it would have already been in my toolbox," she said. "I trusted the industry to guide me, but I quickly learned there was little incentive in traditional medicine to prevent disease. That was a turning point for me."





A LEAP INTO ENTREPRENEURSHIP

The decision to open her own practice was not taken lightly. While working as a medical director for a weight loss clinic, Snell found herself deeply interested in functional medicine.

However, she struggled with the idea of competing with a mentor who had initially introduced her to hormone therapy.

A conversation with a trusted colleague, who also happened to be the only EVEXIAS Health Solutions provider in Kentucky at the time, changed everything. This peer convinced Snell to meet with two EVEXIAS representatives that were coming to town in the next few weeks. After the meeting, Snell had the confidence she needed to open her clinic.

"I met with the EVEXIAS representatives in November 2021, and they invited me to EvexiPEL training in March 2022. At that time, I had zero clients, but I had faith," she said.

"I rented a space, renovated it, and opened my doors in May 2022. I was the administrator, the nurse practitioner, the janitor—everything. I remember holding the keys to that space, filled with hope and determination."

Three years later, Snell's practice, Solutions Functional Medicine, has grown to over 2,000 clients with nine employees, four of whom are EvexiPEL Certified nurse practitioners.

"We've brought in over \$2.5 million in revenue. It's surreal to think about where we started," she said.

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If I ever have a complex case, I know I have a whole team of experts backing me up. That kind of backing is invaluable.

—Mandi Snell

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A PARTNERSHIP THAT TRANSFORMED HER BUSINESS

Mandi Snell credits much of her success to her partnership with EVEXIAS Health Solutions.

“From their training and marketing materials to their provider forum and business resources like the patient care portal, they gave me everything I needed to thrive,” she said.

She highlights the patient education materials, including Dr. DeNeui’s book, *Hormone Havoc*, as instrumental in building credibility with new clients.

“I buy more of those books than anyone, I swear. I give them out to everyone,” she laughs. “They do the work for me—educating patients before they even sit down for their first consultation.”

Snell also provides new clients with an EVEXIAS-created symptom checklist, access to the patient care platform for scheduling and questions and a research folder gathered from EVEXIAS’s practitioner forum and tailored to the client’s specific concerns.

“My favorite white paper is the one that is on testosterone and androgen deficiency in women,” Snell said. “I just print them out and pass them out, and those are a great converter as well.”

She also credits EVEXIAS for their ongoing clinical support.

“I use the dosing calculator every single day, and the provider forum is a lifesaver. If I ever have a complex case, I know I have a

whole team of experts backing me up. That kind of backing is invaluable,” she said.

Beyond these essential resources, EVEXIAS Health Solutions also provides Snell a sense of community that is unparalleled, and her friendships with EVEXIAS team members, including her practice development specialist, have kept her going through some rough patches.

“When I went to training and saw that they opened with prayer and emphasized ethical, patient-first care, I knew I was home. It wasn’t just about business; it was about integrity,” she said.



“

EVEXIAS gave me the resources, the support, and the confidence to build something bigger than myself. They believed in me when I was just starting, and they continue to stand by me every step of the way.

—Mandi Snell, NP

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ELEVATING PATIENT CARE AND CHANGING LIVES

Solutions Functional Medicine now offers a range of services, from hormone therapy and peptide treatments to advanced nutraceuticals. In particular, Mandi is passionate about educating women on progesterone.

“Progesterone deficiency or disruption is profoundly visible in women of every decade. There’s so much misinformation out there, and I’m on a mission to change that. I’ve created a booklet on progesterone that my patients take to their doctors, challenging outdated medical narratives,” Snell said.

Her commitment to advocacy has even led her to pursue a TEDx talk on the subject. “My mission

is to make progesterone more of a first-line drug of choice for women for mental health, breast protection, brain protection, bone protection, and to increase literacy about it in the industry.”

She has also been nominated for the National Association for Women Business Owners (NAWBO) Business Owner of the Year award.

“That nomination means a lot because it acknowledges the impact we’re making. But to me, the real reward is seeing patients thrive.”





THE FUTURE OF FUNCTIONAL MEDICINE

Snell's journey with EVEXIAS Health Solutions isn't just about personal success; it's about reshaping the healthcare landscape.

"I've hired nurse practitioners who were once my patients. They saw the impact of hormone therapy firsthand and wanted to be part of the movement. We're not just running a clinic; we're leading a revolution in patient-centered care," she said.

When asked what she would say to other practitioners considering EVEXIAS, her answer is simple: "Get off the fence. This is the future of medicine, and EVEXIAS is the partner you want by your side."

From a single rented office to a thriving multi-provider practice, Mandi Snell's story is a testament to the power of perseverance, education and the right partnerships. And as she continues to grow, innovate and advocate, one thing is clear: she's only just getting started.



KEY BENEFITS EXPERIENCED

- Comprehensive training and certification through EVEXIAS Health Solutions
- Supportive business development and patient resources
- Superior therapies that elicit real results for patients
- Access to a network of like-minded professionals
- Effective marketing materials that enhance credibility and patient education
- A sense of community and collaboration within the EVEXIAS network



UNLOCK YOUR POTENTIAL WITH EVEXIPEL

MANDI SNELL'S STORY

is a testament to the groundbreaking power of innovations.
As a patient, you now have the incredible opportunity to
receive personalized, state-of-the-art treatments.



EVEXIAS Health Solutions

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